

Minutes
Advisory Committee on Business Development and Marketing Meeting
Aug 9, 2022
VEDP Office – 901 East Cary Street, 7th Floor
Richmond, Virginia

CALL TO ORDER

The meeting was called to order at 11:05 AM by Greg Hitchin.

Members present: Greg Hitchin, John Kilgore, Emily Lampkin, Paige Read, Matthew Rowe, Leonard Sledge,

Members absent: Beth Doughy, Amy Parkhurst, Curry Roberts

VEDP staff present: Vince Barnett, James Canup, Jason El Koubi, Katherine Goodwin, Stephen Hartka, Jessica Keegan, Lori Melançon, Adam Watkins

Guests: None

Public Comment Period

Greg Hitchin invited public comments. No public comments were made.

Approval of May 12, 2022 Minutes

Paige Read made a motion to approve the minutes. It was seconded by John Kilgore and approved unanimously by voice vote of the members present (Matthew Rowe abstained).

Closed Session

Matt Rowe made the following motion to enter a closed meeting. The motion was seconded by Paige Read and was approved unanimously by voice vote of the members present.

James Canup read aloud the following motion to enter a closed meeting:

I MOVE THAT THE ADVISORY COMMITTEE ON BUSINESS DEVELOPMENT AND MARKETING OF THE BOARD OF DIRECTORS OF THE VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY CONVENE A CLOSED MEETING PURSUANT TO VIRGINIA CODE §2.2-3711(A)(50) TO ENGAGE IN A DISCUSSION OR CONSIDERATION OF THOSE PORTIONS OF VEDP'S STRATEGIC PLAN, MARKETING PLAN OR OPERATIONAL PLAN, THAT MAY RELATE TO TARGET COMPANIES, SPECIFIC ALLOCATION OF RESOURCES WOULD REVEAL TO THE COMMONWEALTH'S COMPETITORS FOR ECONOMIC DEVELOPMENT PROJECTS THE STRATEGIES INTENDED TO BE DEPLOYED BY THE COMMONWEALTH, THEREBY ADVERSELY AFFECTING THE FINANCIAL INTEREST OF THE COMMONWEALTH.

Closed Session began at 11:09 AM.

At the conclusion of the closed meeting the committee approved the following certification through a roll call vote noted below:

Jamie Canup read aloud the following certification to adjourn the closed meeting at 12:58 PM:

WHEREAS, THE ADVISORY COMMITTEE ON BUSINESS DEVELOPMENT AND MARKETING OF THE BOARD OF DIRECTORS OF THE VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP AUTHORITY HAS CONVENED A CLOSED MEETING ON THIS DATE PURSUANT TO AN AFFIRMATIVE RECORDED VOTE AND IN ACCORDANCE WITH THE PROVISIONS OF THE VIRGINIA FREEDOM OF INFORMATION ACT; AND

WHEREAS, THE VIRGINIA FREEDOM OF INFORMATION ACT REQUIRES A CERTIFICATION BY THIS COMMITTEE THAT SUCH CLOSED MEETING WAS CONDUCTED IN CONFORMITY WITH THE ACT;

NOW, THEREFORE, BE IT RESOLVED, THAT THE COMMITTEE CERTIFIES THAT, TO THE BEST OF EACH MEMBER'S KNOWLEDGE, (I) ONLY PUBLIC BUSINESS MATTERS LAWFULLY EXEMPTED FROM OPEN MEETING REQUIREMENTS UNDER THE ACT WERE DISCUSSED IN THE CLOSED MEETING TO WHICH THIS CERTIFICATION RESOLUTION APPLIES, AND (II) ONLY SUCH PUBLIC BUSINESS MATTERS AS WERE IDENTIFIED IN THE MOTION BY WHICH THE CLOSED MEETING WAS CONVENED WERE HEARD, DISCUSSED, OR CONSIDERED IN THE CLOSED MEETING BY THE COMMITTEE.

Roll Call Vote of Committee

Name	Roll Call Vote		
	Yes	No	Abstain / Absent
Beth Doughty, Chair			x
Greg Hitchin	X		
John Kilgore	X		
Emily Lampkin	X		
Amy Parkhurst			x
Paige Read	X		
Curry Roberts			x
Mathew Rowe	X		
Leonard Sledge	X		

Committee Roundtable

- Paige Read announced the creation of a new State Park in her jurisdiction.
- Leonard Sledge thanked VEDP for a phenomenal fiscal year and shared an update on development plans in the City of Richmond.
- Greg Hitchin mentioned the 2025 opening of the Virginia Museum of National History Waynesboro campus.
- John Kilgore discussed workforce and housing initiatives in the County.
- Matthew Rowe spoke about prospect levels being at an all time high.

Wrap-Up and Ideas for Future Meetings

- Leonard Sledge would like some meetings to be away from the VEDP office so the Committee can see sites and have a greater understanding of programs. VEDP could not commit to an off site meeting for calendar year 2022 because of planning purposes but did commit to a off site meeting for 2023 and committed to having one off-site meeting per year.
- Paige Read requested that the committee receive a presentation about community college certificate production and alignment with workforce needs. Vince Barnett suggested inviting someone from “

SCHEV to be present at the next meeting to answer these questions. Jason El Koubi also suggested VOEE be invited to the next meeting to share information.

Next Meeting will be November 17th, 2022.

There being no further business, the meeting was adjourned at 1:17PM.

Respectfully submitted,

Jason El Koubi

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